

GIOVANNI RAMOS

RESEARCH | JOURNALISM | DIGITAL COMMUNICATION



BIO

- I have been a journalist since 2006 and a media researcher since 2019. I am Brazilian, I am 39 years old, have been in Portugal for seven years and have Portuguese nationality.
- As a journalist, I worked in printed and digital newspapers and worked with editorial planning for digital media.
- As a researcher, I study media business models, innovation in journalism and regional newspapers

STUDIES

- PhD Student in Communication in University of Beira Interior
- Master's Degree in Journalism in University of Beira Interior(2018)
- MBA in Digital Marketing in Leonardo da Vinci University Center (2015)
- Graduate in Journalism in University of Vale do Itajaí (2006)

SKILLS

- Journalistic writing and editing
- Production of web content (SEO)
- Development of pages in Wordpress (institutional, news, ecommerce).
- Video editing (DaVinci Resolve)
- Audio editing (audacity)
- Basic image editing (Photoshop)
- Production and editing of podcasts
- Social media management, production of lives, webinars, newsletters.
- English language (B2/B1)

LAST EXPERIENCES

RESEARCHER

Labcom/University of Beira Interior | 2019 – present

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- Research fellow in 2019, funded by Santander Totta and from 2021 by FCT.
- Participation in two research projects in the area of journalism (Re/media.Lab and MediaTrust.Lab)
- Academic production: scientific articles and book chapters
- Participation in national and international academic events

PROFESSOR / ASSISTANT

Masters in Journalism / University of Beira Interior | 2020 – 2022

- Teaching support in the Curricular Unit: Innovation Laboratory in Regional Averages in 2020, 2021 and 2022.
- Participation in defining the learning objectives and syllabus of the curricular unit.
- 15 classes taught per semester, totaling 60 hours

PUBLISHER / CONTENT PRODUCER

Viva Covilhã Project | 2019 - 2020

- Development of the Viva Covilhã journalistic project, incubated by the University of Beira Interior in September and transformed into a company from November 2019.
- Responsible for website development.
- Producer of multimedia content for the company between November 2019 and October 2020.

DIGITAL COMMUNICATION CONSULTANT

Association of Newspapers from Santa Catarina | 2017 - 2018

- Digital consultancy in a remote format for the entity.
- Development of the RCNOnline news portal.
- Digital consultancy for associated newspapers between November 2017 and September 2018.

JOURNALIST

Jornal Metas (Santa Catarina/Brasil) | 2011-2016

- Editing and reporting on the Politics and Economics sectors
- Development of the newspaper's website and creation of the newspaper's social networks.
- Creation of special notebooks, dossiers and reports on politics, economics, urban development and the environment.