

GIOVANNI RAMOS

JOURNALISM & DIGITAL MEDIA



BIO

- Journalist since 2006, researcher since 2019, teacher since 2024. Brazilian with dual nationality, 39 years old, in Portugal since 2016.
- As a journalist, I've worked in print and digital newspapers and in editorial planning for digital media.
- As a researcher, I study media business models, innovation in journalism and regional newspapers.
- I teach digital journalism, local journalism and media history.

STUDIES

- PhD in Communication at the University of Beira Interior (2023)
- Master's Degree in Journalism in University of Beira Interior (2018)
- MBA in Digital Marketing in Leonardo da Vinci University Center (2015)
- Graduate in Journalism in University of Vale do Itajaí (2006)

SKILLS

- Journalistic writing and editing
- Production of web content (SEO)
- Development of pages in Wordpress (institutional, news, ecommerce).
- Video editing (DaVinci Resolve)
- Audio editing (audacity)
- Basic image editing (Photoshop)
- Production and editing of podcasts
- Social media management, production of lives, webinars, newsletters.
- English language (B2/B1)

LAST EXPERIENCES

RESEARCHER

Labcom/University of Beira Interior | 2019 – 2023

- Research fellow in 2019, funded by Santander Totta and from 2021 by FCT.
- Participation in two research projects in the area of journalism (Re/media.Lab and MediaTrust.Lab)
- Academic production: scientific articles and book chapters
- Participation in national and international academic events

PROFESSOR

Polytechnic Institute of Coimbra | 2024 –

- Invited adjunct professor at the Coimbra School of Education (ESEC) in the History of the Media and Digital Journalism courses (2024).
- Previously, tutoring in the Local Media Innovation Laboratory course of the Master's in Journalism at the University of Beira Interior (2020, 2021 and 2022).

PUBLISHER / CONTENT PRODUCER

Viva Covilhã Project | 2019 - 2020

- Development of the Viva Covilhã journalistic project, incubated by the University of Beira Interior in September and transformed into a company from November 2019.
- Responsible for website development.
- Producer of multimedia content for the company between November 2019 and October 2020.

DIGITAL COMMUNICATION CONSULTANT

Association of Newspapers from Santa Catarina | 2017 - 2018

- Digital consultancy in a remote format for the entity.
- Development of the RCNOnline news portal.
- Digital consultancy for associated newspapers between November 2017 and September 2018.

JOURNALIST

Jornal Metas (Santa Catarina/Brasil) | 2011-2016

- Editing and reporting on the Politics and Economics sectors
- Development of the newspaper's website and creation of the newspaper's social networks.
- Creation of special notebooks, dossiers and reports on politics, economics, urban development and the environment.